



One-minute "Interesting" Environmental Protection Story

"One-minute Tour of China" Series of Challenges

Come To Compete For The Title of "Chinese Language Star!"

TIME: From June 30 to September 29, 2022

Who can participate?

We welcome Chinese language learners from across the globe to participate. Participants shall be those non-Chinese people whose native language is not Chinese. There is no age limit. Minors must obtain the consent of their guardians.

What kind of videos can you submit?

Transformation of Old Things: Participants can transform the things that have been left unused for a long time, so as to make them useful again, then introduce them creatively in Chinese in Vlogs:

- The video should be less than 60 seconds, within 100M in size, in MP4 format, with a resolution of 720*1280.
- Do not add any third-party LOGO unrelated to the competition.
- Candidates should show their Chinese proficiency and appear in person in the Vlogs.
- Please do not add such elements as national flags, maps, prices, currencies, brands and trademarks in the Vlogs.

How to submit the work?

- Download the "Chinese Bridge Club" APP.
- Click on the event poster on the home page of the APP or the "Videos" area at the bottom of the APP to enter the competition area, then click on "Competition registration" to fill in your information and upload your participating video.
- If the video cannot be uploaded in the APP due to special circumstances, you can send the video and registration information to the E-mail: chinesebridge2020@163.com

Green Public Welfare

Ancient trees are precious wealth left by nature, witness of history and existing cultural relics. Chinese Bridge Club, together with Beijing Ditan Park, will adopt one ancient tree for any participant successfully taking part into the event to promote green and harmony and practice environmental protection with practical actions.

Adoption period:

From September 2022 to April 2023 (CST)

What are the rewards?

1

First Prize winner:

Will be entitled as "Chinese Language Star" and granted the Chinese language and culture experience tour (including a round-trip air ticket, meals, accommodation and transport during the 3-day/2-night stay in Beijing) and an "Award Certificate"

* If affected by force majeure events such as the epidemic, the validity period of the reward redemption will be extended to 3 years from the date when the list of winners is announced.

2

Second Prize winners:

A Youdao Dictionary translation pen and an "Award Certificate"

3

Third Prize winners:

An iFLYTEK recording pen and an "Award Certificate"

Individual Award winners

One for "Most Accurate Pronunciation Award", "Excellent Creativity Award" and "Best Content Award" respectively: A G-MARK wireless lavalier microphone and an "Award Certificate"

One "Outstanding Team Spirit" Award winning team

One HONOR bluetooth headset for each team member and an "Award Certificate"

One "Internet Pop Star" Award winner

One HONOR bluetooth headset and an "Award Certificate"

Several "Excellent Organization" Award winners

Will be awarded the "Certificate of Honor for Excellent Organization"

Several "Excellent Instructors" Award winners

Will be awarded the "Certificate of Honor for Excellent Instructor"



* Any participant will be issued with an electronic certificate.

Submission Time

12:00, June 30, 2022 - 20:00, September 9, 2022 (CST)

Organizer: Center for Language Education and Cooperation(CLEC)

Co-organizers: Beijing Ophyer Technology Co.,Ltd



Scan QR code download the "Chinese Bridge Club" APP.

汉语桥
CHINESE BRIDGE

一分钟“趣”环保 “中文之星” 等你来挑战!

“一分钟·
中国行”
系列活动

活动时间: 2022.6.30-9.29

谁可以参加?

活动面向全球学习中文、热爱中文的外国友人。参加活动人员母语非中文,非中国国籍,无年龄限制,未成年人参与活动必须取得监护人同意。

有哪些奖励?

1

一等奖1名:授予“中文之星”称号,获得中国语言文化体验游学一次(含往返机票、北京3天2晚食宿行费用)及“获奖证书”

*如受到疫情等不可抗力因素影响,该奖励兑现有效期由获奖名单公布之日起延长至3年。

2

二等奖2名:获得有道词典翻译笔一支及“获奖证书”

3

三等奖3名:获得科大讯飞录音笔一支及“获奖证书”

单项奖3名

单项奖“最准发音奖”“卓越创意奖”“最优内容奖”各1名:分别获得小蜜蜂无线领夹麦克风一个及“获奖证书”

“最嗨团队奖”1组

团队各成员分别获得荣耀蓝牙耳机一副及“获奖证书”

“网络人气奖”1名

获得荣耀蓝牙耳机一副及“获奖证书”

“优秀组织奖”若干

获得“优秀组织奖荣誉证书”

“优秀指导老师”若干

获得“优秀指导老师荣誉证书”



*所有参加活动的选手均颁发电子证书。

拍什么作品?

旧物改造挑战:选手可以将生活中闲置的物品进行改造,创造更多实用价值。用中文进行创意演绎,拍摄Vlog:

- 视频时长60s以内,大小100M以内,MP4格式,分辨率720*1280;
- 不得添加任何与活动无关的第三方LOGO;
- 视频需体现中文水平,需本人出境;
- 视频中建议不要出现国旗、地图、价格、货币、品牌、商标等元素。

作品如何提交?

- 下载“汉语桥”俱乐部APP;
- 点击APP首页或底部“视频”专区的活动海报,进入活动专区,点击“活动报名”填写资料并上传活动视频参与;
- 特殊情况,如APP内无法上传视频,可将视频及报名信息发送至官方邮箱:

chinesebridge2020@163.com



绿色公益

古树名木是大自然留下的宝贵财富,是历史的见证、活的文物。汉语桥将携手北京地坛公园,为成功参与活动的选手共同认养古树一棵,以实际行动践行环保。

认养期限:2022年9月-2023年4月(北京时间)



作品提交时间

2022年6月30日12:00-9月9日20:00(北京时间)

主办方:教育部中外语言交流合作中心
承办方:北京掌中飞天科技股份有限公司



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